



BMW  
IBU  
WORLD CUP  
BIATHLON



HOLMENKOLLEN

BMW IBU  
WORLD CUP BIATHLON  
2025/2026

# MEDIA GUIDE

## 19 - 22 MARCH 2026



NORWEGIAN  
BIATHLON  
ASSOCIATION



Oslo

EUROVISION  
SPORT  
CREATED BY EBU

infront



## DEAR REPRESENTATIVES OF THE MEDIA

On behalf of the Organizing Committee of the Holmenkollen Skifestival, it is our great pleasure to welcome you to the BMW IBU World Cup Biathlon in Holmenkollen, Oslo, 19-22 March 2026.

We look forward to hosting the biathlon stars as they arrive for the season finale here in Norway's "heart of skiing." It is a true joy to once again gather the biathlon family at Holmenkollen.

These week, the eyes of biathlon fans everywhere will be on Oslo, where a series of thrilling competitions await.

We start off with the women's 7,5 km sprint on Thursday, followed by the men's 10 km sprint on Friday. Saturday two action-packed pursuit races, and on Sunday we round off the season with the final mass starts. After the races, the IBU will finally hand out the respective crystal globes for the season 2025/2026!

The World Cup media team in Holmenkollen is a strong unit with diversity and experience, with the sole purpose to offer you the best possible working environment.

We consider every one of you valued guests. As your hosts, we will do our best to meet your professional needs with efficiency and a smile.

Throughout the week, please do not hesitate to reach out to any member of our staff with questions or requests.

We hope you will have a great time with us here in Holmenkollen!

With Biathlon regards,

Marthe Bøhler  
Project Manager Biathlon  
Holmenkollen Skifestival

Lene Moen Tønnesen  
Chief of Media



## CONTACT INFORMATION

### ORGANIZERS

Chief Executive Officer	Grete Ingeborg Nykkelmo	+47 40 00 48 02
Chief of Competition	Hans Peter OLSEN	+47 91 59 63 38
Project Manager	Marthe BØHLER	+47 97 95 95 25/ marthe@skifestival.no
Venue Manger	Marie STENERSEN	+47 40 33 26 34/ marie@skifestival.no

### OC MEDIA TEAM

Chief of Media	Lene Moen TØNNESEN	+47 91 82 40 49
Mixed Zone Manager	Ole Martin SØRENSEN	+47 91 63 55 98

### IBU REPRESENTATIVES

IBU Secretary General	Max COBB	
IBU EB Official Representative	Nathalie SANTER	
IBU Communications Director	Christian WINKLER	+43 664 19 22 429/ christian.winkler@ibu.at
IBU World Cup Media Manager	Mariya OSOLODKINA	+43 664 19 22 552/ mariya.osolodkina@ibu.at
IBU Photo Manager	Christian MANZONI	+43 664 19 22 916/ christian.manzoni@ibu.at

### IBU SPORT TECHNICAL OFFICIALS

Sport and Event Director	Daniel BOEHM, IBU
Sport and Event Manager	Martin STRICKER, IBU
Race Director:	Borut NUNAR, IBU
Technical Delegate:	Alois REITER, GER
Referee Material control:	Janis BERZINS, LAT
Referee Shooting range:	Michael GERBL, AUT
Referee Start/finish:	Katharina LEITGEB, ITA
Referee Course:	Mark SAENGER, USA

### KEY LOGISTICAL CONTACTS

Technology & IT Support	Kenneth MOKKELBOST	+47 22 81 17 50
Chief of Transport	Arild VANBERG	+47 22 81 17 20/ transport.biathlon@holmenkollen.com
Chief of Accreditation	Harald CHRISTIANSEN	+47 95 14 46 03 /haraldmar@gmail.com
Competition Office	Cathrine KULLEBUND	+47 22 81 17 70/ rennkontor.biathlon@holmenkollen.com

### EUROVISION SPORT TV

TV Delegate	Bettina VECCHI	+41 79 401 6183/ vecchi@eurovision.net
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## GENERAL INFORMATION

### HOST CITY: OSLO

With around 700 000 citizens, Oslo is Norway's biggest city and the capital of Norway. What makes Oslo special is the blend of vibrant urban life and close proximity to nature, offering outdoor activities throughout the year. Among the city's most well-known attractions are the Vigeland Sculpture Park, the Viking Ship Museum, the Munch Museum, the Opera House in Bjørvika, and Holmenkollen National Ski Arena, which also includes the Ski Museum and the iconic ski jump tower.

For more information about Oslo and Norway go to [www.visitoslo.com](http://www.visitoslo.com) and [www.visitnorway.com](http://www.visitnorway.com).

### HOLMENKOLLEN NATIONAL SKI ARENA

Holmenkollen is situated in the hillside west of central Oslo, offering a magnificent view of the city. Since 1892, the venue has hosted the annual Holmenkollen Ski Festival, which is part of the World Cup tournaments in ski jumping, cross-country skiing and Nordic combined. Holmenkollen is also the national venue for biathlon in Norway.

The arena was renewed to host the 2011 FIS Nordic World Championships. Since then, the city of Oslo has continuously improved and upgraded the arena, making Holmenkollen one of Europe's most modern and spectacular biathlon venues.

Holmenkollen is located 56 km from Oslo Airport, and 10 km from Oslo City centre.

Shooting range:	320 m above sea level
Highest point of course:	370 m above sea level
Lowest point of course:	315 m above sea level



## TRAVELLING TO OSLO

### OSLO AIRPORT GARDERMOEN

Oslo Airport Gardermoen – Oslo City Centre: 50 km

### BY TRAIN

Oslo Central Station is in the city center of Oslo, only a two-minute walk from Scandic Oslo City. The airport express train runs to/from Oslo airport Gardermoen every 10 minutes, and the journey to Oslo central station takes about 20 minutes.

For more information on the airport express train, visit [www.flytoget.no](http://www.flytoget.no).

For relevant connections, please search [www.vy.no/en](http://www.vy.no/en)

## ACCOMMODATION & TRANSPORT

### MEDIA ACCOMMODATION

Our partners at Scandic have offered discounted rooms at *Scandic Oslo City*.

Website: [www.scandichotels.com/hotels/norway/oslo/scandic-oslo-city](http://www.scandichotels.com/hotels/norway/oslo/scandic-oslo-city)

Booking code for online bookings: BHOL190326

The screenshot shows the Scandic website's booking interface. At the top, there are navigation links for Hotels, Meetings, Business, Restaurants, and Offers, along with a user profile icon and a 'Log in/Join' button. Below this, there are three input fields: 'Where to?' with 'Scandic Oslo City', '3 nights' with 'Thu, 19 Mar – Sun, 22 Mar', and 'Rooms & Guests' with '1 room, 1 adult'. A search icon is to the right of these fields. Below the search fields, there are two checkboxes: 'Code / Voucher' (checked) and 'Reward Night'. A modal window is open over a background image of a hotel room, showing an 'Add code' field with 'BHOL190326' entered, a 'Remember code' checkbox, and an 'Apply' button.

Address: Scandic Oslo, Europarådets plass 1, 0154 Oslo

The main street Karl Johans gate and the Opera House are just around the corner. The hotel is also located close to many of Oslo's main attractions such as the Royal Palace, the vibrant Aker Brygge and Oslo Town Hall.

If you need help with accommodation, please contact [biathlon@liwlig.no](mailto:biathlon@liwlig.no)

### MEDIA TRANSPORT SCHEDULE

We offer free scheduled shuttle transportation to and from Holmenkollen on competition days.

You can book a seat by noon the same day at the service desk in the media center or by sending an email to [lene.moen.tonnesen@gmail.com](mailto:lene.moen.tonnesen@gmail.com).

### ROUTE TO HOLMENKOLLEN:

Radisson Blu Plaza Hotel – Holmenkollen

Thursday 19 March and Friday 20 March: 08:30 and 12:00



Saturday 21 March and Sunday 22 March: 09:30 and 12:00

**ROUTE FROM HOLMENKOLLEN:**

Holmenkollen – Radisson Blu Plaza Hotel

Thursday 19 March and Friday 20 March: 18:30 and 20:00

Saturday 21 March and Sunday 22 March: 18:00 and 20:00

**Contact Information to Transportation Office:**

Tel.: +47 22 81 17 20

E-mail: [transport@holmenkollen.com](mailto:transport@holmenkollen.com)

You can also travel by subway, taking line #1 Frognerstegen to Holmenkollen. The arena is located only 300 meters from the station.

**MEDIA PARKING**

Media personnel are encouraged to use the free shuttle bus service provided. The parking capacity is very limited during the event. Find out in advance whether you are entitled to a parking permit or not.

For rightsholding broadcasters requesting Parking Pass, please enter your requirements in the IBU MemberCenter. The Eurovision TV Delegate will review and handle accordingly. For those who have been informed that they have been granted a parking permit, this can be picked up along with the accreditation at the accreditation office.

**ACCREDITATION OFFICE**

All media personnel must have an accreditation to access the arena in the period 16 March– 22 March. The accreditation card indicates the access rights allocated by the IBU according to function. The accreditation office is located at the Holmenkollen Park Hotel.

**Opening hours:**

Tuesday 17 March:	09:00 – 16:00
Wednesday 18 March:	09:00 – 15:00
Thursday 19 March:	10:00 – 16:15
Friday 20 March:	10:00 – 16:15
Saturday 21 March:	09:30 – 13:45
Sunday 22 March:	09:30 – 13:45

Lost or stolen accreditation card must be reported immediately to the Accreditation Office.



## MEDIA CENTER

The Media Center is a permanent arena building.

The media Center offers free WiFi to all media, LAN cabling for photo workstations, and optional LAN cabling for journalist workstations. The information desk will provide printed information and start/result lists for the media.

### Opening hours:

Tuesday 17 March:	11:00 – 19:30
Wednesday 18 March:	11:00 – 19:30
Thursday 19 March:	08:30 – 20:00
Friday 20 March:	08:30 – 20:00
Saturday 21 March:	10:00 – 20:00
Sunday 22 March:	10:00 – 20:00

### Contact Information:

Tel.: +47 91 82 40 49

E-mail: [lene.moen.tonnesen@gmail.com](mailto:lene.moen.tonnesen@gmail.com)

### I-ZONE

A request-based system will be in place for the I-Zone: athletes will come to the media center only when specifically requested and if cannot be interviewed in the mixed zone.

Media representatives will have the opportunity to request interviews with the athletes participating in the flower ceremonies (via the phone number stated in the event-dedicated group). The group will be used to share important news and competition updates. **Please note that athletes may not always be available for interview requests inside, including to safeguard their health, and may prefer to speak in the mixed zone.**

### PHOTO SERVICE

IBU will provide a basic package of competition-related pictures as handouts for editorial purposes. The pictures will be available immediately after the flower ceremonies.

Link: <https://portal.cloudinary.com/ibu-production/mediahandout2526>

### FOOD & DRINKS

The Media center will serve hot and cold meals, as well as beverages, such as water, coffee, tea etc. free of charge.

### COMMENTATOR FOOD & DRINKS

A catering service consisting of light meals and beverages will be offered free of charge to the commentary positions. The catering service will be situated at a reception desk in the area outside the commentary booths. The reception desk will also distribute updated start- and result lists.



## MIXED ZONE

The mixed zone area has a number of dedicated TV- and radio-positions for live interviews, followed by non-dedicated radio and ENG camera positions available on a first come, first served basis. The established order of the positions in the mixed zone is:

- Rights holders Live TV
- Rights holders Live radio
- Rights holders dedicated ENG
- Rights holders ENG
- Written press
- Web-TV & NRH (Non-rights holders)

## PHOTOGRAPHER INFORMATION

### IBU WORLD CUP PHOTO MANAGER

IBU Photo Manager: Christian Manzoni

Phone: +43 664 1922916

Mail: [christian.manzoni@ibu.at](mailto:christian.manzoni@ibu.at)

### LOCKERS

We have secure lockers for use by photographers in the Media center. You can obtain a key for a locker at the information desk in the Media center by leaving a deposit of € 20 or NOK 200.

### MAIN BRIEFING FOR MOVING MEDIA

The main briefing for moving media will be held on **Thursday, March 19<sup>th</sup> at 14:15** in the Media Center. The briefing is mandatory for all moving media representatives that will attend the World Cup in Holmenkollen.

We remind you that it is not allowed to film at the venue and to use the footage from the IBU events unless you have EBU/IBU permission to do so. Breach of this rule will lead to a withdrawal of your accreditation and a possible ban from future events.

### PHOTOGRAPERS WIFI

There will be a separate closed WIFI network for photographers in the arena. For access and password contact the information desk in the Media Center.

### WIRED CONNECTIONS FOR PHOTOGRAPHERS

The OC provides a maximum of 10 LAN-cables at the finish stand for moving media and at the shooting range priority position. This wired connection is a rate card item and can be payed at the welcome desk of the media center. The cost for a personalized cable is 100 Euro per competition week. Photographers requiring this setup must notify [andrea@skifestival.no](mailto:andrea@skifestival.no) in advance.

## BIBS MEDIA

All photographers who work in the stadium area must wear a photo bib. The bibs and your accreditation card give you access to the photo zones and the Media Center.

There will be two kinds of bibs: Regular Bibs and Priority Bibs.

Regular Photo Bibs are available at the information desk at the Media Center.

Priority Bibs for the whole week will be distributed during the main photo briefing.

Priority Bibs are reserved for international and national agencies only and provide its holders with access to the shooting range sideways.

To obtain the bib, you will have to leave a deposit of € 20 or NOK 200.

In addition to the accreditation there will be tv-related bibs for Rightholders (RHB) and for the Hostbroadcaster (HB). RHB bibs will be ready for collection at the Accreditation Office.





## LOGO AND TITLES

### OFFICIAL TITLE

The official title is BMW IBU World Cup Biathlon Holmenkollen 2026.

### WEBSITE

The official website for the event is [Verdenscup Skiskyting | Holmenkollen Skifestival](https://www.verdenscupskiskyting.no/)

You can also find information on IBUs website: [www.biathlonworld.com](http://www.biathlonworld.com)

### OFFICIAL LOGO



## FILMING AND DISTRIBUTION RULES

It is not allowed to film at the venue and use the video footage from the IBU events, unless you have an EBU/IBU permission to do so.

The activities in the finish area/mixed zone (interviews with TV stations etc.) shall not be disturbed under any circumstances.



## MEDIA SOCIAL EVENT

TBA



## OFFICIAL PROGRAM

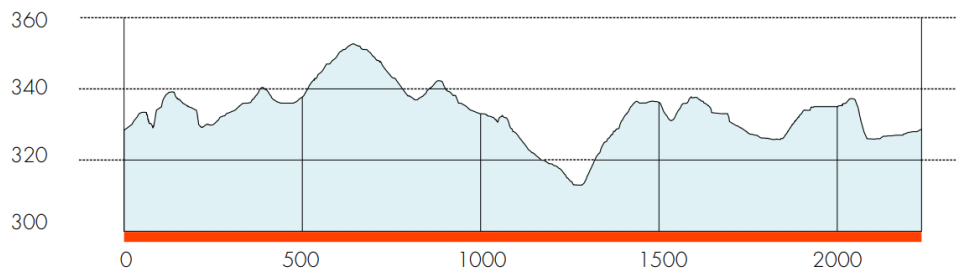
<b>Monday 16 March</b>	Ski Training:	14:00 – 17:00
<b>Tuesday 17 March</b>	Training Men:	13:00 – 15:00
	Official Training Women:	15:30 – 17:30
<b>Wednesday 18 March</b>	Training Women:	13:00 – 15:00
	Official Training Men:	15:30 – 17:30
<b>Thursday 19 March</b>	Training Men:	10:30 – 12:00
	Zeroing Women:	15:15 – 16:05
	Sprint Women:	16:15 – 17:30
<b>Friday 20 March</b>	Training Women:	10:30 – 12:00
	Zeroing Men:	15:15 – 16:05
	Sprint Men:	16:15 – 17:35
<b>Saturday 21 March</b>	Zeroing Women:	13:00 – 13:30
	Pursuit Women:	13:45 – 14:30
	Zeroing Men:	15:30 – 16:00
	Pursuit Men:	16:15 – 17:00
<b>Sunday 22 March</b>	Zeroing Women:	13:00 – 13:30
	Mass Start Women:	13:45 – 14:30
	Zeroing Men:	15:45 – 16:15
	Mass Start Men:	16:30 – 17:15

## ARENA MAP



## COURSES AND PROFILES

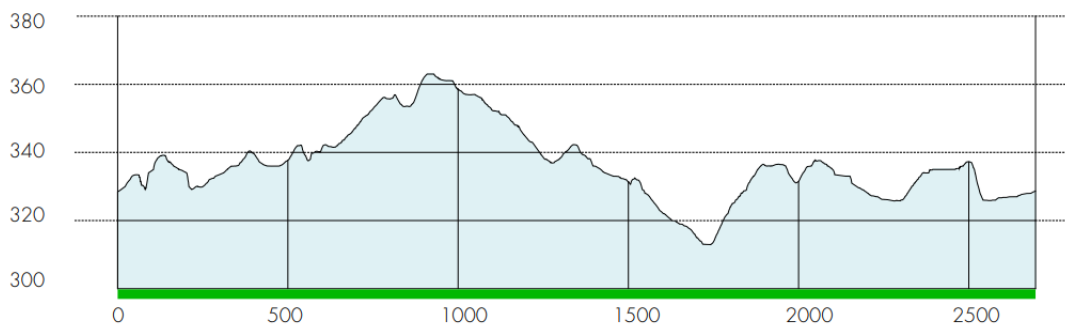
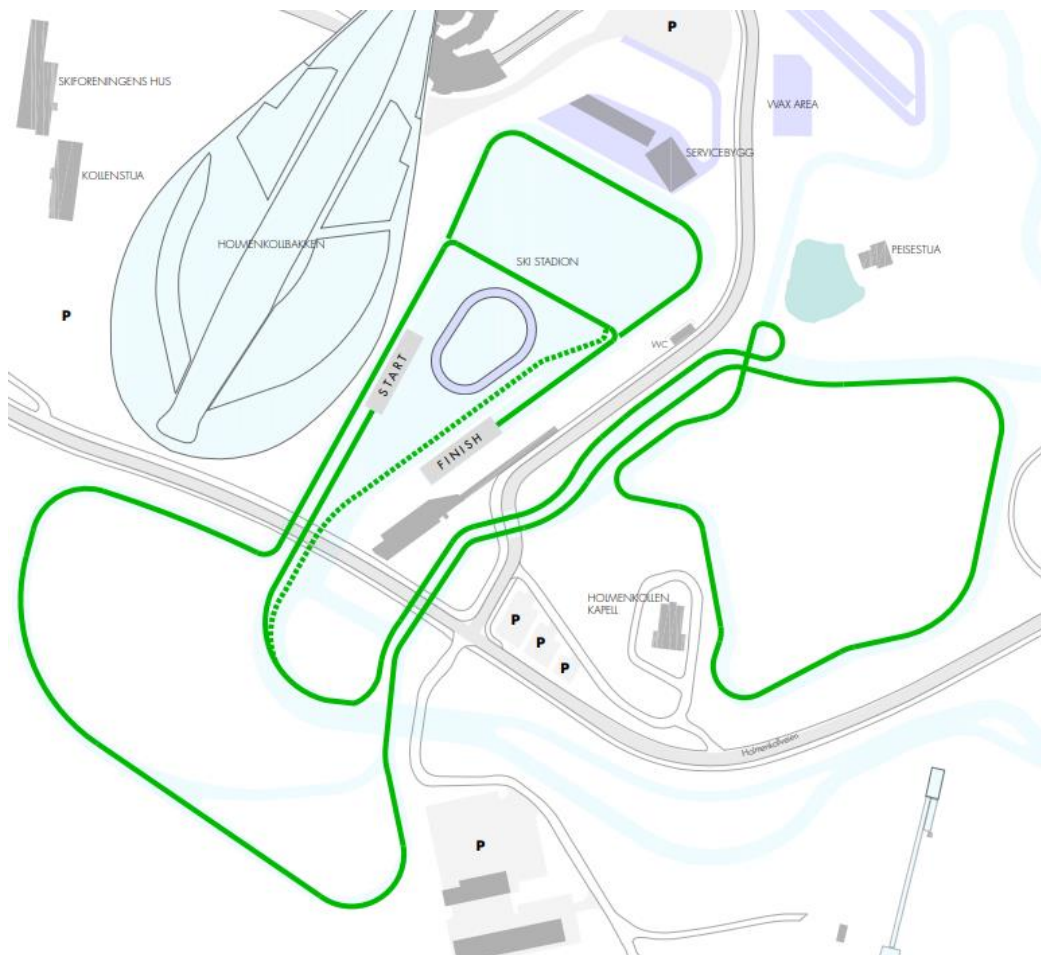
### 2 KM: PURSUIT WOMEN 10 KM



#### LOOP / COURSE DATA

Loop / Course Data		Loop / Course Data	
Loop Length for individual start		Height Difference	40 m
Start to Range Middle	2050 m	Maximum Climb	24 m
Range Middle to Range Middle	2006 m	Total Climb 3 loops	219 m
Range Middle to Finish	2175 m	Total Climb 5 loops	365
<b>Competition Distance</b>			
Total Length 3 loops	6231 m		
Total Length 5 loops	10243 m		

**2,5 KM: SPRINT W/ PURSUIT M 12,5 KM / MASS START W 12,5 KM**

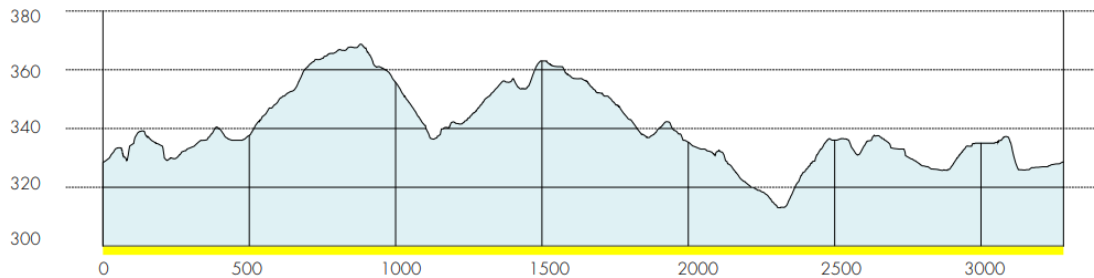
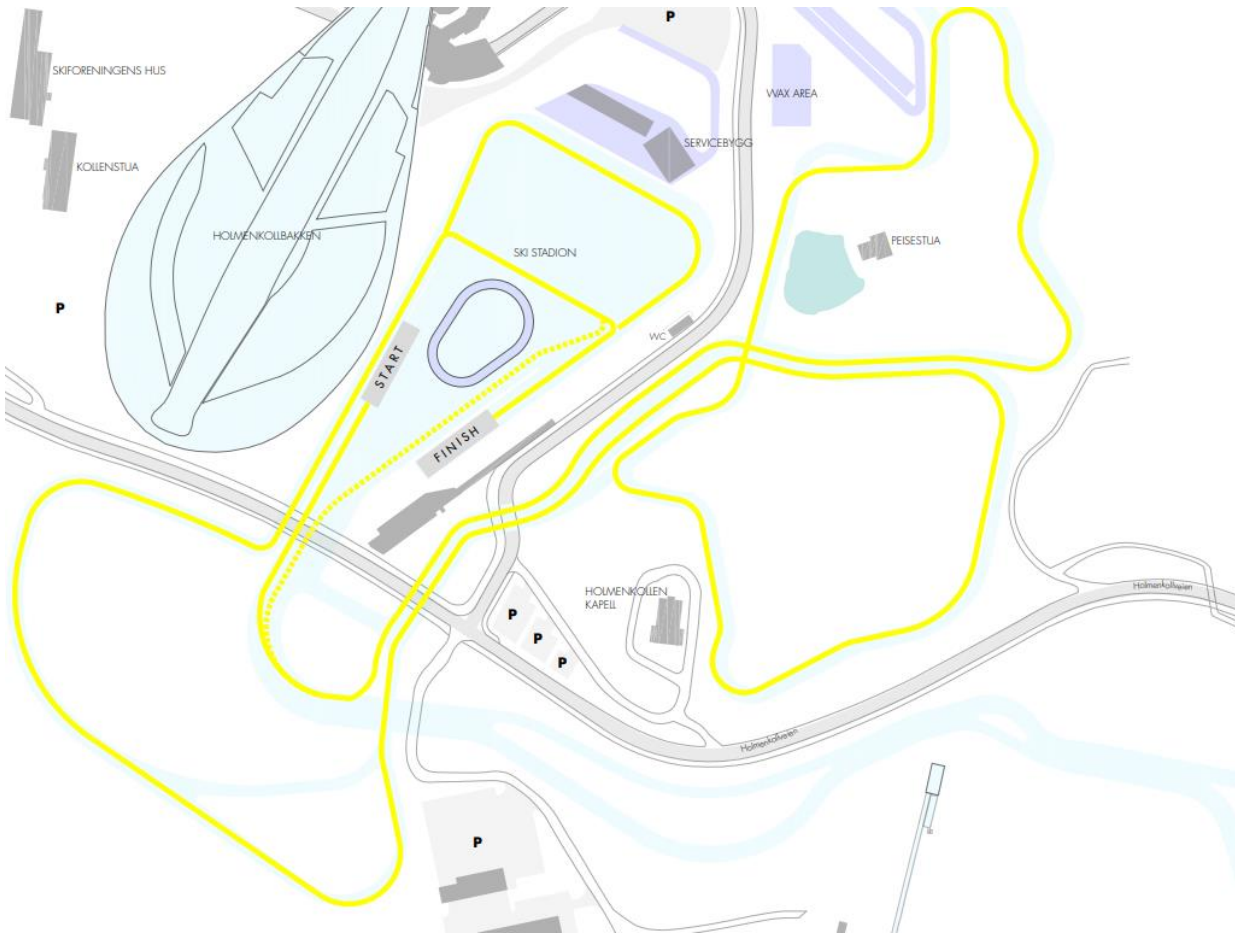


**LOOP / COURSE DATA**

<b>Loop Length for individual start</b>	
Start to Range Middle	2494 m
Range Middle to Range Middle	2450 m
Range Middle to Finish	2619 m
<b>Competition Distance</b>	
Total Length 3 loops	7563 m
Total Length 5 loops	12463 m

<b>Loop / Course Data</b>	
Height Difference	50 m
Maximum Climb	45 m
Total Climb 3 loops	262 m
Total Climb 5 loops	437 m

**3 KM: MASS START MEN 15 KM**

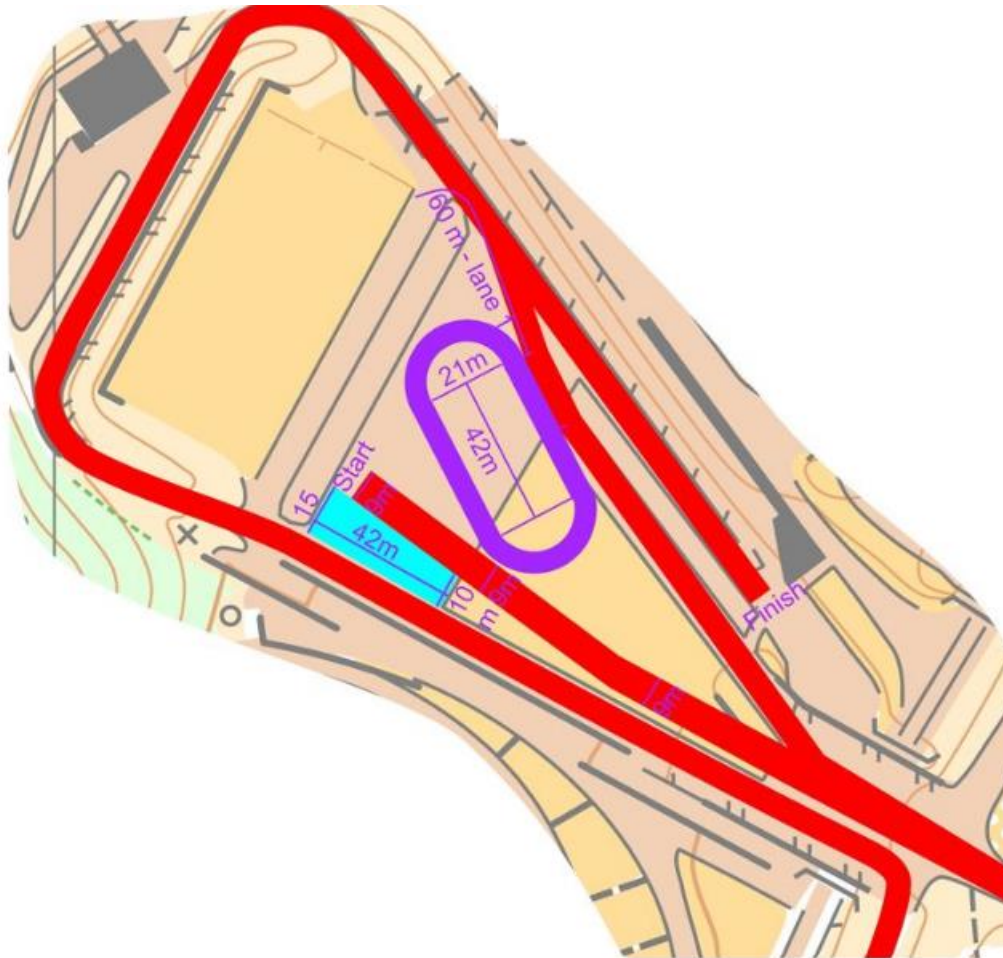


**LOOP / COURSE DATA**

Loop Length for individual start		Loop / Course Data	
Start to Range Middle	3033 m	Height Difference	57 m
Range Middle to Range Middle	2989 m	Maximum Climb	45 m
Range Middle to Finish	3158 m	Total Climb 3 loops	N/A
<b>Competition Distance</b>		Total Climb 5 loops	616
Total Length 3 loops	N/A		
Total Length 5 loops	15158m		



SAME START IN ARENA FOR ALL DISTANCES:





IBU  
WORLD CUP  
BIATHLON

H

HOLMENKOLLEN



VIESSMANN

DKB  
Das kann Bank

HÖRMANN



BAUHAUS

CONTACT  
Software

CONRAD

